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### Racism by Designation: Making Sense of Western States' Nondesignation of White Supremacists as Terrorists

Zoltán I. Búzás and Anna A. Meier

#### ABSTRACT

How can we make sense of Western states' nondesignation of white supremacists as terrorists compared to other actors engaged in similar political violence? This article offers three arguments and supports them with rich case studies of designation in the United States and the United Kingdom. First, the racially disparate impact of designations can be understood as a form of institutional racism. Second, within the Western racial order, Arabs/Muslims are stereotypically seen as terrorists, whereas whites benefit from the presumption of not being terrorists. The result is a racial double standard at the core of the norm against terrorism, such that white supremacists are disproportionately less likely to be designated as terrorists than other groups. Third, we caution against viewing the few recent white supremacist designations as transformative and overestimating their ability to deracialize counterterrorism.

In April 2020, the United States counterterrorism apparatus made history by designating its first white supremacist organization, the Russian Imperial Movement (RIM), as a terrorist group. Heralded as a significant step against a "surge in white supremacist terrorism," the designation nevertheless underscored an uncomfortable reality.<sup>1</sup> Despite legally listing hundreds of organizations as terrorists since the mid-1990s, the United States had until 2020 excluded white supremacist actors from its official designation lists entirely. It was not alone: no Western country had designated a white supremacist organization until 2016.<sup>2</sup> Out of 92 groups designated in total by the UK government, 5 are white supremacist; the respective numbers in Australia are 28 and 3.<sup>3</sup>

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<sup>&</sup>lt;sup>1</sup>Nathan A. Sales, "Designation of the Russian Imperial Movement," press release, US State Department, 6 April 2020, https://2017-2021.state.gov/designation-of-the-russian-imperial-movement/index.html.

<sup>&</sup>lt;sup>2</sup>US State Department, "Foreign Terrorist Organizations," https://bit.ly/3mgeB9G; US State Department, "Individuals and Entities Designated by the State Department under E.O. 13224," https://bit.ly/39fGWJq; US State Department, "Terrorist Exclusion List," https://bit.ly/3fB1nBP.

<sup>&</sup>lt;sup>3</sup>Home Office of the United Kingdom, "Proscribed Terrorist Groups or Organisations," last updated 26 November 2021, https://bit.ly/36b7DPX; Australian National Security, "Listed Terrorist Organisations," https:// www.nationalsecurity.gov.au/what-australia-is-doing/terrorist-organisations/listed-terrorist-organisations. © 2023 Taylor & Francis Group, LLC

#### 2 🕒 Z. I. BÚZÁS AND A. A. MEIER

Going beyond political rhetoric to enforce sanctions and other legal penalties on those deemed terrorist, designation mechanisms produce both practical effects on foreign policy and symbolic effects on understandings of illegitimate political violence.<sup>4</sup> The nondesignation of white supremacist organizations, then, justifies not thinking about white supremacists as security threats, much less applying legal consequences under the umbrella of counterterrorism. Governments, in turn, may find it harder to track white supremacists as members of ideological networks rather than as individual actors. The choice to designate or not designate a political actor, then, has significant policy implications.

How can we make sense of the disparity between Western states' nondesignation of white supremacists and their designation of other actors? How has the historical pattern of not considering white supremacists "terrorists" been possible? And how should we understand the few cases of recent white supremacist terrorist designation? This article offers three main respective answers. First, we contend that the disparity between white supremacist nondesignations and the designation of other actors can be understood as a form of institutional racism. As we elaborate below, indirect or institutional racism is the disparate impact of apparently race-neutral institutions on particular racial and ethnic groups.<sup>5</sup>

Our empirical strategy in establishing this claim is similar to that courts employ in institutional discrimination cases, because the nonpublic nature of terrorist designation processes makes direct evidence of racism unavailable. It has three principal elements: we provide data to establish "disparate outcomes" in terrorist designations, showing that white supremacist organizations are much less often designated as "terrorist" than other organizations engaged in similar violence (summarized in the tables and figures here). Then, we argue that alternative explanations that omit race cannot account for disparate designations based on "objective" factors often involved in threat assessment (see the section "Disparate Terrorist Designations as Institutional Racism" below). Furthermore, in case studies of the United States and UK, we offer fine-grained qualitative evidence of the racialized notion of terrorists and the racial histories of the associated institutional-legal architecture, strengthening our claim that disparate designations can be understood as institutional racism.

<sup>&</sup>lt;sup>4</sup>Vito D'Orazio and Idean Salehyan, "Who Is a Terrorist? Ethnicity, Group Affiliation, and Understandings of Political Violence," *International Interactions* 44, no. 6 (2018): 1017–39; Connor Huff and Joshua D. Kertzer, "How the Public Defines Terrorism," *American Journal of Political Science* 62, no. 1 (January 2018): 56; Lee Jarvis and Tim Legrand, "The Proscription or Listing of Terrorist Organisations: Understanding, Assessment, and International Comparisons," *Terrorism and Political Violence* 30, no. 2 (2018): 199–215. <sup>5</sup>Sandra Fredman, *Discrimination Law*, 2nd ed. (Oxford: Oxford University Press, 2011), 177–80; Mark Bell, *Racism and Equality in the European Union* (Oxford: Oxford University Press, 2008), chap. 2.

Our second claim is that the long pattern of white supremacist nondesignations has been possible because of the norms and racial histories of the institutional-legal architecture involved in designations. We place institutional racism in the broader normative context, which we call the *norm against terrorism*. We elucidate how this norm's racial double standard reflects and reinforces racialized notions of "terrorists" and permits the disparate impact of designation practices. Our case studies support these claims.

Third, we reflect on a few cases of recent white supremacist designations. We consider the possibility for actors to undermine the racialized notion of the terrorist and the discriminatory application of the norm against terrorism in designations. However, our analysis cautions against understanding the few cases of recent white supremacist designation as transformative. Instead, we argue that these designations are more likely to function as "window dressing," while institutional racism persists in Western designation patterns.

This article offers three main contributions. First, we advance the literature on racism in security studies. Intriguing studies have examined how racism has shaped security issues such as alliances and war.<sup>6</sup> By focusing on counterterrorism policy, we build on a rich literature on the racialization of Muslims to consider the larger institutional context of white supremacy in which counterterrorism policies emerge.<sup>7</sup> In this way, we hope to mitigate the oversight of both white supremacist violence and terrorist designations in mainstream security studies.<sup>8</sup> Second, we provide substantive analysis of white supremacist organizations deemed as terrorist and terrorist designation mechanisms, two understudied topics both within terrorism studies and international relations more broadly. Much work on white supremacist violence as terrorism exists outside political science in sociology, criminology, and psychology.<sup>9</sup> Given upticks in white supremacist violence and state efforts to counter it, there is an urgent need for careful,

<sup>&</sup>lt;sup>6</sup>Christopher Hemmer and Peter J. Katzenstein, "Why Is There No NATO in Asia? Collective Identity, Regionalism, and the Origins of Multilateralism," *International Organization* 56, no. 3 (Summer 2002): 575–607; Zoltán I. Búzás, "The Color of Threat: Race, Threat Perception, and the Demise of the Anglo-Japanese Alliance (1902–1923)," *Security Studies* 22, no. 4 (October–December 2013): 573–606; Gerald Horne, *Race War: White Supremacy and the Japanese Attack on the British Empire* (New York: New York University Press, 2004).

<sup>&</sup>lt;sup>7</sup>See, for example, Louise Cainkar and Saher Selod, "Review of Race Scholarship and the War on Terror," *Sociology of Race and Ethnicity* 4, no. 2 (April 2018): 165–77.

<sup>&</sup>lt;sup>8</sup>On the lack of work on white supremacist terrorism, see Pete Simi, "Why Study White Supremacist Terror? A Research Note," *Deviant Behavior* 31, no. 3 (2010): 251–73. On racism and counterterrorism, see Amal Abu-Bakare, "Counterterrorism and Race," *International Politics Reviews* 8, no. 1 (June 2020): 79–99.

<sup>&</sup>lt;sup>9</sup>Atiya Husain, "Deracialization, Dissent, and Terrorism in the FBI's Most Wanted Program," Sociology of Race and Ethnicity 7, no. 2 (April 2021): 208–25; Cainkar and Selod, "Review of Race Scholarship"; Aaron Winter, "The Klan Is History: A Historical Perspective on the Revival of the Far-Right in 'Post-Racial' America," in Historical Perspectives on Organized Crime and Terrorism, ed. James Windle et al. (New York: Routledge, 2018), 109–32; Tarek Younis and Sushrut Jadhav, "Islamophobia in the National Health Service: An Ethnography of Institutional Racism in PREVENT's Counter-Radicalisation Policy," Sociology of Health & Illness 42, no. 3 (March 2020): 610–26.

detailed international relations research in this area. Finally, by highlighting that current designation patterns both limit the effectiveness of counterterrorism and reinforce the broader racial hierarchy, our argument implies that policymakers wishing to deracialize the notion of "terrorist" must take discriminatory designations seriously. Throughout this article, we use "designation," "proscription," and "listing" interchangeably to refer to the placement of an organization on an official government list of terrorist organizations.

#### **Disparate Terrorist Designations as Institutional Racism**

Designation disparities between white supremacists and other groups can be understood as institutional racism. As defined above, institutional racism involves disparate outcomes across racial groups. Importantly, this definition is agnostic about motivations of individuals within institutions while acknowledging that historical legacies and larger structural factors can nevertheless produce racist outcomes. In this section, we introduce terrorist designation regimes and white supremacist terrorism, and establish racial disparities in designations. We argue that racial disparities in designations cannot be fully accounted for by actors' level of violence, targeting choices, organization, or legal impediments.

Terrorist designation regimes are central tools within a state's counterterrorism apparatus. By "designation regime," we mean the set of mechanisms that place an organization or individual on a country's official legal list of terrorists, irrespective of how that organization or individual is otherwise described in political rhetoric. In the West, the executive branch typically maintains such lists. Some countries, including the United States, have multiple lists with different accompanying legal consequences for designees; others, including several European countries and New Zealand, default to lists maintained by the United Nations and may proscribe other actors as they deem appropriate. Though scholars and practitioners disagree about the degree to which designations "work," that they have practical effects on many policy areas is difficult to dispute.<sup>10</sup> Being designated may invoke financial sanctions, asset freezes, travel restrictions, and/or criminal liability for joining or attempting to join a designated organization. Designations also have normative effects in that they signal what types of political contention the state views as illegitimate.<sup>11</sup>

<sup>&</sup>lt;sup>10</sup>Seth Loertscher et al., *The Terrorist Lists: An Examination of the U.S. Government's Counterterrorism Designation Efforts* (West Point, NY: Combating Terrorism Center at West Point 2020), https://bit.ly/33yNyie. <sup>11</sup>Lee Jarvis and Tim Legrand, *Banning Them, Securing Us? Terrorism, Parliament and the Ritual of Proscription* (Manchester, UK: Manchester University Press, 2020); Sophie Haspeslagh, *Proscribing Peace: How Listing Armed Groups as Terrorists Hurts Negotiations* (Manchester, UK: Manchester University Press, 2021).

Despite their significance, designations are understudied in the terrorism literature. Research has examined designations' effectiveness,<sup>12</sup> but the literature remains largely silent on how designation patterns come about and how we should understand them.<sup>13</sup> We focus on white supremacist nondesignations as a way of exploring both an understudied counterterrorism policy tool and the racial dimensions of terrorism. Following Anna A. Meier, we define white supremacy as "a system of oppression comprising a variety of institutions, narratives, and practices that naturalize whites as the dominant group in society (and perpetuate the idea that whites are supposed to be at the top of a racial hierarchy)."<sup>14</sup> Neo-Nazi organizations and white power groups such as the Ku Klux Klan are perhaps the most obvious manifestations of white supremacy, but far-right organizations of all stripes evince beliefs that strengthen oppression within the existing racial hierarchy. Centering our analysis on countries wherein whiteness is a salient racial category, we refer to violent far-right actors explicitly as "white supremacist organizations" to underscore these groups' adherence to, rather than deviance from, social structures that make up the status quo.<sup>15</sup>

Globally, hundreds of white supremacist organizations exist; much like Islamist extremist organizations, new groups form frequently, and most do not survive more than a few years.<sup>16</sup> In Table 1, we list the 11 white supremacist organizations that have been designated "terrorist" by at least one country as of February 2022. No country officially listed a white supremacist organization until December 2016. Between then and the time of writing, the four countries that designated at least one white supremacist organization also designated 46 Islamist extremist or separatist organizations.

There is not a "master list" of white supremacist organizations worldwide on which we can draw to get a sense of the universe of activity (just as there is no "master list" of Islamist extremist organizations). Given the

<sup>&</sup>lt;sup>12</sup>Hyeran Jo, Brian J. Phillips, and Joshua Alley, "Can Blacklisting Reduce Terrorist Attacks? The Case of the US Foreign Terrorist Organization (FTO) List" in *The Power of Global Performance Indicators*, ed. Judith G. Kelley and Beth A. Simmons (New York: Cambridge University Press, 2020), 271–99; Brian J. Phillips, "Foreign Terrorist Organization Designation, International Cooperation, and Terrorism," *International Interactions* 45, no. 2 (2019): 316–43.

<sup>&</sup>lt;sup>13</sup>For exceptions, see Colin J. Beck and Emily Miner, "Who Gets Designated a Terrorist and Why?" *Social Forces* 91, no. 3 (March 2013): 837–72; Lee Jarvis and Tim Legrand, "Legislating for Otherness: Proscription Powers and Parliamentary Discourse," *Review of International Studies* 42, no. 3 (July 2016): 558–74; Chia-yi Lee and Yasutaka Tominaga, "The Determinants of Terrorist Listing," *Journal of Conflict Resolution* (27 March 2023), https://doi.org/10.1177/00220027231164924.

<sup>&</sup>lt;sup>14</sup>Anna A. Meier, "The Idea of Terror: Institutional Reproduction in Government Responses to Political Violence," *International Studies Quarterly* 64, no. 3 (September 2020): 500.

<sup>&</sup>lt;sup>15</sup>On using the terms "far-right" and "white supremacist" interchangeably, see Kathleen M. Blee and Kimberly A. Creasap, "Conservative and Right-Wing Movements," *Annual Review of Sociology* 36 (2010): 269–86.

<sup>&</sup>lt;sup>16</sup>Audrey Kurth Cronin, *How Terrorism Ends: Understanding the Decline and Demise of Terrorist Campaigns* (Princeton, NJ: Princeton University Press, 2009).

#### 6 😔 Z. I. BÚZÁS AND A. A. MEIER

2022.	White Supremacist			
	Organizations	Data Davissatud	Other Organizations	Data Davissata
	Designated	Date Designated	Designated	Date Designate
Australia	Sonnenkrieg Division	March 2021	Islamic State East Asia	September 2017
	The Base	December 2021	Islamic State Khorasan Province	November 2017
	National Socialist Order	February 2022	Jama'at Mujahideen Bangladesh	June 2018
	0.00		Islamic State Somalia Islamic State West Africa Province	September 2019 July 2020
			Jama'at Nusrat al-Islam wal-Muslimin	November 2020
			Neo-Jama'at Mujahideen Bangladesh	June 2021
			Hezbollah	December 2021
Canada	Blood & Honour	June 2019	Al Qaida in the Indian Subcontinent	December 2016
	Combat 18	June 2019	Indian Mujahideen	December 2016
	Atomwaffen Division	February 2021	Islamic State–Khorasan Province	May 2018
	The Base	February 2021	Harakat Sawa'd Misr (HASAM)	February 2019
	Proud Boys	February 2021	Al-Ashtar Brigades	June 2019
	Russian Imperial Movement	February 2021	Fatemiyoun Division	June 2019
	Aryan Strikeforce	June 2021	Harakat al-Sabireen	June 2019
	Three Percenters	June 2021	Ansar Dine	February 2021
			Front de Libération du Macina	February 2021
			Hizbul Mujahideen	February 2021
			Islamic State–Bangladesh	February 2021
			Islamic State East Africa	February 2021
			Islamic State in the Greater Sahara	February 2021
			Islamic State in Libya	February 2021
			Islamic State West Africa Province	February 2021
			Jama'at Nusrat Al-Islam Wal-Muslimin	February 2021
			Islamic State– Democratic Republic of the Congo	June 2021
United Kingdom	National Action	December 2016	Al-Ashtar Brigades	December 2017
	Sonnenkrieg Division	February 2020	Al-Mukhtar Brigades	December 2017
	Feuerkrieg Division	July 2020	Hasam	December 2017
	Atomwaffen Division		Liwa al-Thawra	December 2017
	The Base	July 2021	Hezbollah	March 2019
		•	Ansaroul Islam	March 2019
			Jamaat Nusrat al-Islam Wal-Muslimin	March 2019
				November 2021

 Table 1. Organizations proscribed as "terrorist" in Western countries, December 2016–February 2022.<sup>17</sup>

<sup>17</sup>US designations include those of organizations under the Foreign Terrorist Organization (FTO) list and Executive Order 13244, in order to encompass the United States' one white supremacist designation and offer the most generous interpretation possible of US designations. We do not include media arms of the Islamic State listed as separate entities. Other countries in the table do not have multiple designation mechanisms. For data sources, see the online appendix at https://doi.org/10.7910/DVN/FEAZTU.

	White Supremacist Organizations Designated	Date Designated	Other Organizations Designated	Date Designated
United States	Russian Imperial Movement	April 2020	Al Muhammadia Students	December 2016
			Majelis Mujahidin Indonesia	June 2017
			Khalid bin Al-Walid Army	June 2017
			Hizbul Mujahideen	August 2017
			Marwan Hadid Brigades	November 2017
			Liwa al-Thawra	January 2018
			Harakat al-Sabireen	January 2018
			Ansarul Islam	February 2018
			ISIS–Egypt	February 2018
			Jund al-Khalifa Tunisia	February 2018
			ISIS–Somalia	February 2018
			The Maute Group	February 2018
			ISIS–Bangladesh	February 2018
			ISIS–Philippines	February 2018
			ISIS–West Africa	February 2018
			Tehreek-e Azadi-e Kashmir	April 2018
			Milli Muslim League	April 2018
			ISIS-Greater Sahara	May 2018
			Hay'at Tahrir al-Sham	May 2018
			Al-Ashtar Brigades	July 2018
			Al-Hijra	July 2018
			Jama'at Nusrat al-Islam wal-Muslimin	September 2018
			Al-Mujahidin Brigades	November 2018
			Harakat al-Nujaba	March 2019
			Islamic Revolutionary Guard Corps	April 2019
			Balochistan Liberation Army	July 2019
			Hurras al-Din	September 2019
			Asa'ib Ahl al-Haq	January 2020
			Harakat Sawa'd Misr	January 2021
			ISIS-DRC	March 2021
			ISIS–Mozambique	March 2021
			Segunda Marquetalia	December 2021
			Revolutionary Armed Forces of Colombia–	December 2021
			People's Army	

Table 1. Continued.

speed with which organizations form and disband, coupled with name changes and aliases to avoid law enforcement, such a list would be virtually impossible to maintain. Nevertheless, we can make an educated guess about the order of magnitude of white supremacist organizations. Germany, for example, bans a variety of groups as "anti-constitutional," encompassing actors termed "terrorist" in other jurisdictions. Since 1997—the same year terrorist proscription formally began in the United States—Germany has banned 42 white supremacist organizations, out of 86 total since 1951.<sup>18</sup>

<sup>&</sup>lt;sup>18</sup>Bundesamt für Verfassungsschutz, "Rechtsextremismus: Symbole, Zeichen und verbotene Organisationen" [Right-Wing Extremism: Symbols, Signs, and Banned Organizations] (February 2022); Michael Zeller and Michael Vaughan, "Proscribed Right-Wing Extremist Organisations," Centre for the Analysis of the Radical Right (2021).

Although not all of these organizations would meet every country's definition of terrorism (noting, as discussed, these definitions are rather capricious in practice), and not every white-majority country would have comparable numbers, the German case suggests that there are, at minimum, hundreds of white supremacist organizations operating globally at any given time. Designating only one such organization as "terrorist," as the United States has done, or a small handful, as the UK has done, therefore does not match the reality of global white supremacist activity.

One can attempt to account for this designation disparity in three main, albeit unsatisfactory, ways. First, perhaps "objective" factors such as target choice or severity of violence justifies these designation patterns. Yet the best available evidence undercuts this justification. In an analysis of hundreds of militant organizations in the European Union and five other countries, including the United States and UK, neither target choices nor severity of violence drove which groups were designated.<sup>19</sup> What did matter was whether the United States had previously designated the group and whether the group subscribed to an Islamist ideology. In other words, the group's beliefs, on average, were more important for designation than the actual security threat the group posed—and, indeed, it is not uncommon for countries to designate groups that have not only never perpetrated an attack on their soil, but that have never perpetrated an attack at all.

Moreover, the United States disproportionately designates weak groups,<sup>20</sup> and given that designation regimes globally often copy the United States, the United States' lack of concern for level of violence proliferates in other regimes. The United States' only white supremacist terrorist designee to date, the RIM, has never carried out an attack on its own, yet the United States listed it over groups such as Combat 18, a British group that has perpetrated various murders and bombings since its founding in 1992, and the Azov Battalion, which has committed numerous atrocities in Ukraine since the Russian occupation of Crimea in 2014. Blood & Honour, designated by Canada, is a neo-Nazi concert promotion network, not a militant group. This pattern is not limited to white supremacist groups: the UK-designated Global Islamic Media Front, as the name suggests, propagandizes rather than attacks. As Lee Jarvis and Tim Legrand underscore in their landmark work on designation.<sup>21</sup>

If the physical danger posed by a group does not influence whether it will be designated as "terrorist," what does? A second justification could

<sup>&</sup>lt;sup>19</sup>Mirna El Masri and Brian J. Phillips, "Threat Perception, Policy Diffusion, and the Logic of Terrorist Group Designation," *Studies in Conflict & Terrorism* (13 December 2021): 1–24, https://doi.org/10.1080/10576 10X.2021.2011711.

 <sup>&</sup>lt;sup>20</sup>Winston Chou, "Seen Like a State: How Illegitimacy Shapes Terrorism Designation," Social Forces 94, no.
 3 (March 2016): 1129–52.

<sup>&</sup>lt;sup>21</sup>Jarvis and Legrand, *Banning Them, Securing Us.* 

center on differences in organization. Though some have argued that white supremacist violence is more likely to be the work of "lone wolf" actors who are harder to proscribe, scholars increasingly view this assertion as inaccurate.<sup>22</sup> Even where white supremacists are more loosely organized than other groups, the question remains why our dominant understanding of terrorism is guided by forms of organization less apparent among white supremacists. Recent work further suggests that our understanding of more formal organization among other kinds of actors may in fact be wrong: the degree of organization even in prototypical examples, such as al Qaeda, may be overstated to facilitate kinetic and legal counterterrorism efforts.<sup>23</sup> In other words, proscription may bring "terrorists" as coherent groups into being, rather than formal organization being a prerequisite for designation.

Third, a skeptic might note that there exist unique legal-organizational impediments to designation of white supremacist organizations. Indeed, the United States lacks the legal instruments to designate domestic actors as terrorists, limiting its ability to designate white supremacist groups; since many such groups are US-based, this poses a problem for equitable designation of white supremacist and other organizations. Of the 11 white supremacist groups<sup>24</sup> designated internationally, 5 are US-based.

We find relying too much on legal-organizational impediments in explanations of designation patterns limiting, however. Since no Western country besides the United States prohibits designation of domestic groups, domestic laws cannot explain the near-constant phenomenon of nondesignation historically. The United States could, for example, have designated at least five other white supremacist organizations based on international precedent alone (Blood & Honour, Combat 18, Feuerkrieg Division, National Action, and Sonnenkrieg Division [SKD]), but it has not done so. Western countries could also have responded to legislative and civil society calls to designate groups such as the Antipodean Resistance, Azov Battalion, Britain First, English Defence League (EDL), Lads Society, Nordic Resistance Movement, and White Wolves, among others. More importantly, in our view, is that legal-organizational structures do not exist within a vacuum. Such accounts are unsatisfactory until they are considered within larger social contexts shaping why laws are crafted the way they are and enforced in practice, and against whom.

In sum, the empirical record shows that many of the "objective" factors we might assume matter for terrorist designation—level of violence,

<sup>&</sup>lt;sup>22</sup>Bart Schuurman et al., "End of the Lone Wolf: The Typology That Should Not Have Been," *Studies in Conflict & Terrorism* 42, no. 8 (August 2019): 771–78.

<sup>&</sup>lt;sup>23</sup>Sarah G. Phillips, "Making al-Qa'ida Legible: Counter-Terrorism and the Reproduction of Terrorism," *European Journal of International Relations* 25, no. 4 (December 2019): 1132–56; Jarvis and Legrand, *Banning Them, Securing Us.* 

<sup>&</sup>lt;sup>24</sup>Atomwaffen Division reconstituted itself under the name "National Socialist Order" in July 2020.

targeting choices, degree of organization, and available legal tools—on average do not and thus cannot account for clear patterns of white supremacist nondesignation. The remainder of this article strengthens our understanding of designation disparities as institutional racism by illuminating the racial histories of counterterrorism institutions.

## The Western Racial Order, the Norm against Terrorism, and Discriminatory Designations

Designation practices exist in, reflect, and reinforce broader racial orders, understood as the beliefs, institutions, norms, and practices that structure relations among racial and ethnic groups.<sup>25</sup> We are here interested primarily in the Western racial order, the key elements of which white-majority countries share. This racial order's laws and institutions embody the principles of race neutrality and even formal racial equality. But in practice, racial inequality, hierarchy, and discrimination are considerable. We shed light on how institutions and norms that are apparently race-neutral reflect and reinforce racialized understanding of "terrorists," and permit disparate designations.

# The Norm against Terrorism, Designation Institutions, and the Racialized "Terrorist"

Inspired by the norms literature, our premise is that a comprehensive understanding of designations requires that we map the broader normative context in which they occur. Of particular importance is the norm against violence labeled as terrorism.<sup>26</sup> This norm against terrorism can be traced back to the early 1970s, when the term "terrorism" overtook the previously dominant "insurgency."<sup>27</sup> Most scholarly definitions of "terrorists" appear race-neutral and center on some combination of nonstate actors with political motives who intentionally inflict violence on civilians to spread fear in an audience.<sup>28</sup> These elements are often mirrored in formal state

<sup>&</sup>lt;sup>25</sup>Jennifer L. Hochschild, Vesla M. Weaver, and Traci R. Burch, *Creating a New Racial Order: How Immigration, Multiracialism, Genomics, and the Young Can Remake Race in America* (Princeton, NJ: Princeton University Press, 2012).

<sup>&</sup>lt;sup>26</sup>Although there are references to a "norm against terrorism" among policymakers and academics, we are not aware of sustained analyses of it in mainstream security studies. See references to such a norm in Peter J. Katzenstein, *Rethinking Japanese Security: Internal and External Dimensions* (London: Routledge, 2008), chap. 7; Virginia Page Fortna, Nicholas J. Lotito, and Michael A. Rubin, "Don't Bite the Hand That Feeds: Rebel Funding Sources and the Use of Terrorism in Civil Wars," *International Studies Quarterly* 62, no. 4 (December 2018): 782–94.

<sup>&</sup>lt;sup>27</sup>Lisa Stampnitzky, "Can Terrorism Be Defined?" in *Constructions of Terrorism: An Interdisciplinary Approach to Research and Policy*, ed. Michael Stohl, Richard Burchill, and Scott Englund (Oakland: University of California Press, 2017), 11–20.

<sup>&</sup>lt;sup>28</sup>For reviews of the definitional debate, see Brian J. Phillips, "What Is a Terrorist Group? Conceptual Issues and Empirical Implications," *Terrorism and Political Violence* 27, no. 2 (2015): 225–42; Bruce Hoffman, *Inside Terrorism* (New York: Columbia University Press, 2006), chap. 1.

definitions. Nonetheless, in practice, Western countries share a racialized understanding of the category of "terrorist."<sup>29</sup> Racialization refers to "the extension of a racial meaning to a previously racially unclassified social relationship, social practice or group."<sup>30</sup> In addition to groups, policy areas can be racialized, typically by associating them with particular racial groups.<sup>31</sup> Especially relevant here is abundant evidence of a similar association between Muslims and terrorism. Muslims are depicted as belonging not only to a religious group but also to a racial group (implicitly, Arabs) with relatively fixed boundaries and essential traits.<sup>32</sup> Relevant stereotypical traits include violence and untrustworthiness.<sup>33</sup> These imputed traits facilitate the association between Muslims and terrorism, racializing our understanding of "terrorist" by giving rise to the "Muslim-as-terrorist" stereotype.<sup>34</sup> Clark Kent Ervin echoes this point: "The vast majority of Americans—and many Europeans—do have a stereotype in mind when [they] think of terrorists, and that stereotype is of someone of Arab descent."<sup>35</sup>

The flipside of the Muslim-as-terrorist stereotype is that of the "whiteas-not-terrorist." This is our main focus. Here we confine our point to actors' racial identity (white), but later we add further nuance by incorporating the role of ideology (especially white supremacy). The presumption of innocence, specifically of not being terrorists, enjoyed by whites has received less attention than the presumption of guilt aimed at Muslims, but it is a crucial dimension of our racialized understanding of terrorists. Vito D'Orazio and Idean Salehyan find not simply that Arab-American perpetrators of violence are more likely to be seen as terrorists but also that white perpetrators are less likely to be seen as terrorists and more likely to be considered mentally ill.<sup>36</sup> Likewise, considerable work documents the differential and discriminatory treatment Muslims face in the media and in daily life due to the casting of entire communities as "suspect."<sup>37</sup>

<sup>&</sup>lt;sup>29</sup>Possible racialization of terrorists outside the West is beyond the scope of this article.

<sup>&</sup>lt;sup>30</sup>Michael Omi and Howard Winant, *Racial Formation in the United States*, 3rd ed. (New York: Routledge, 2014), 111; see also Karim Murji and John Solomos, eds., *Racialization: Studies in Theory and Practice* (New York: Oxford University Press, 2005).

<sup>&</sup>lt;sup>31</sup>Jon Hurwitz and Mark Peffley, "Public Perceptions of Race and Crime: The Role of Racial Stereotypes," *American Journal of Political Science* 41, no. 2 (April 1997): 375–401.

<sup>&</sup>lt;sup>32</sup>Steve Garner and Saher Selod, "The Racialization of Muslims: Empirical Studies of Islamophobia," *Critical Sociology* 14, no. 1 (January 2015): 9–19.

<sup>&</sup>lt;sup>33</sup>John Sides and Kimberly Gross, "Stereotypes of Muslims and Support for the War on Terror," *Journal of Politics* 75, no. 3 (July 2013): 583–98.

<sup>&</sup>lt;sup>34</sup>Sanjay Sharma and Jasbinder Nijjar, "The Racialized Surveillant Assemblage: Islam and the Fear of Terrorism," *Popular Communication* 16, no. 1 (2018): 72–85.

<sup>&</sup>lt;sup>35</sup>Clark Kent Ervin, "Stereotyping Terrorists: The Usual Suspects," International Herald Tribune, 27 June 2006, 1.

<sup>&</sup>lt;sup>36</sup>D'Orazio and Salehyan, "Who Is a Terrorist?," 1021.

<sup>&</sup>lt;sup>37</sup>On the racialized understanding of terrorists generally, see Sharma and Nijjar, "Racialized Surveillant Assemblage"; Ervin, "Stereotyping Terrorists"; Abu-Bakare, "Counterterrorism and Race"; Arun Kundnani, *The Muslims Are Coming! Islamophobia, Extremism, and the Domestic War on Terror* (New York: Verso, 2014); Erin M. Kearns, Allison E. Betus, and Anthony F. Lemieux, "Why Do Some Terrorist Attacks Receive More

As a consequence of the racialization of "terrorist," it is harder to see whites (especially white supremacists) who threaten or inflict political violence as terrorists than nonwhites (especially racialized Muslims). Recognizing the existence of terrorists in one's in-group, in this case white majorities in the West, undermines positive self-perceptions, triggers negative emotional reactions, and decreases material and ideational benefits derived from the in-group's high status.<sup>38</sup> Seeing whites as terrorists, then, is possible, but it requires crossing a higher threshold than in the case of nonwhites.

Racialization can occur through numerous pathways, including media coverage, elite cues, and everyday encounters. Here, we focus on racialization by and within counterterrorism practices, agencies, and laws. Scholars have examined how practices in the "War on Terror," including surveillance, profiling, and rendition, reinforce the negative stereotype of Muslims as terrorists.<sup>39</sup> These same practices also implicitly strengthen positive stereotypes of whites not being terrorists. We emphasize the deeply historical nature of our argument, whereby counterterrorism institutions tend to have long racial histories. These associate terrorism with perceived outsiders, who have in the West been racialized as nonwhite.

We extend the argument about counterterrorism's racializing impact to designation practices. The more often white supremacists escape designations (and the more others, such as Muslims, are subject to it), the more reinforced the racialized notion of the terrorist. Stereotypes about aggressive and untrustworthy Muslims underpinning the mental image of the Muslim terrorist will be bolstered. Similarly, the positive counterparts of these stereotypes will strengthen the mental image of the nonterrorist white. Racialization need not be conscious to strengthen the association between "terrorist" and "nonwhites": one can extend and maintain a racial understanding of terrorists unwittingly.

The racialization of "terrorist" has prominent policy implications, as racialized categories shape policy attitudes. For instance, those more prejudiced against Arab-Americans and Muslims specifically are more supportive of counterterrorism measures and the War on Terror.<sup>40</sup> These policy attitudes can translate into racial double standards or a racial exception in the application of norms.<sup>41</sup> Building on this work, we argue that

Media Attention than Others?" Justice Quarterly 36, no. 6 (October 2019): 985–1022; Nikhil Pal Singh, Race and America's Long War (Oakland: University of California Press, 2019).

<sup>&</sup>lt;sup>38</sup>Minoritized groups can also internalize the stereotypes of white majorities, biasing their perceptions in similar ways.

<sup>&</sup>lt;sup>39</sup>Cainkar and Selod, "Review of Race Scholarship."

 $<sup>^{40}\</sup>text{D'Orazio}$  and Salehyan, "Who Is a Terrorist?"; Sides and Gross, "Stereotypes of Muslims and Support for the War on Terror."

<sup>&</sup>lt;sup>41</sup>Richard Price, "A Genealogy of the Chemical Weapons Taboo," *International Organization* 49, no. 1 (Winter 1995): 96; Tanisha M. Fazal and Brooke C. Greene, "A Particular Difference: European Identity and Civilian Targeting," *British Journal of Political Science* 45, no. 4 (October 2015): 829–51.

the racialization of the "terrorist" category permits discriminatory applications of the norm against terrorism.

#### The Racialized Notion of "Terrorist" Permits Discriminatory Designations

Because there is nothing inherent in specific actors or actions that makes them terroristic, governments have considerable latitude in their designations. As Colin J. Beck and Emily Miner put it, "Just as curators decide on genres of arts, we might say that governments curate the categories of militancy and political violence."<sup>42</sup>

We propose that racialized notions of terrorists embedded in the norm against terrorism permit racially disparate designation patterns. Though policymakers may not be aware that their understanding of terrorism is racialized, their implicit beliefs about the perceived racial identity of those who threaten or inflict political violence may lead them to unconsciously apply terrorist designations in a racialized manner. The end result is the same: white supremacists are less likely to be designated as terrorists. The argument is probabilistic rather than deterministic, since norms, including the norm against terrorism, make certain outcomes likelier than others. As Nina Tannenwald notes, "Norms do not determine outcomes, they shape realms of possibility."<sup>43</sup>

But not all whites are equally likely to enjoy the benefits of nondesignation. The other aspect of our argument centers on ideology. In the West, white supremacist ideology, and actors who embrace its more violent manifestations, are seen as less threatening by both elites and the public for several reasons. Historically speaking, whiteness and forms of white supremacy have been central to the formation and development of many Western states.<sup>44</sup> White supremacist ideology played a key role in legitimating Western imperialism and domestic practices of racial domination, shaping relations between key Western states, and infusing other political ideologies in the West, including liberalism.<sup>45</sup> Much of its function of normalizing certain practices has occurred by shaping standards of legitimacy that are embedded in societal norms. Although white supremacist ideology has numerous strands and has evolved, an overlap still exists between its elements embedded in contemporary institutions, racial common sense, and discourse, on the one hand, and those embraced by violent white supremacist actors, on the other. This overlap, the sense of historical

<sup>&</sup>lt;sup>42</sup>Beck and Miner, "Who Gets Designated a Terrorist and Why?," 842.

<sup>&</sup>lt;sup>43</sup>Nina Tannenwald, "The Nuclear Taboo: The United States and the Normative Basis of Nuclear Non-use," *International Organization* 53, no. 3 (Summer 1999): 435.

<sup>&</sup>lt;sup>44</sup>Anthony W. Marx, *Making Race and Nation: A Comparison of South Africa, the United States, and Brazil* (Cambridge: Cambridge University Press, 1998).

<sup>&</sup>lt;sup>45</sup>Zoltán I. Búzás, "Racial Ideologies in World Politics," in Jonathan Leader Maynard and Mark L. Haas, eds., The Routledge Handbook of Ideology and International Relations (Abingdon, UK: Routledge, 2023), 233–48.

familiarity, and the benefits<sup>46</sup> ("white privilege") this ideology affords ordinary citizens and officials alike make it less threatening, compared to "foreign" ideologies.<sup>47</sup>

It is therefore important to link designation patterns and racialized notions of the terrorist to the broader racial order. The emerging literature on designations notes that they can stigmatize racial and ethnic groups linked to designated actors.<sup>48</sup> We add that designation patterns not only victimize some groups (such as Muslims or Arabs) but also privilege others (such as whites). They reinforce the stigmatization of designated actors and their broader racial and ethnic communities while allowing nondesignated actors and their communities to escape these adverse consequences. In turn, this disparity reinforces hierarchies in the Western racial order, cementing whites' position at the top.

Still, racially discriminatory designation patterns and the underlying norm against terrorism can potentially be contested, transgressed, and changed. It may be possible to decrease the racialization of the "terrorist" concept, at least in principle, making it easier to designate white supremacists and decrease the discriminatory application of the norm in the case of designations. The more awareness there is of the racial exception of the norm and its discriminatory application, the more these can be contested.

Whether contestation changes or reinforces norms depends on a number of context-specific issues. Of particular relevance is the broader normative environment. Our approach is premised on normative pluralism, where the norm against terrorism coexists with other norms, most importantly that against overt racism. Activists, policymakers, journalists, and others can harness the latter norm to challenge the discriminatory application of the norm against terrorism.<sup>49</sup> Depending on a number of contextspecific factors, including the relative strength of incentives for and against maintaining this racial exception, government officials can respond in three main ways: (a) engage in defiance and reinforce the racial exception in the norm in the face of such contestation; (b) engage in window dressing, designating a few white supremacists to reduce contestation and maintain the racial exception, significantly reducing the racial exception of the norm, decreasing the racialization of our understanding of

<sup>&</sup>lt;sup>46</sup>Ashley Jardina, White Identity Politics (New York: Cambridge University Press, 2019).

<sup>&</sup>lt;sup>47</sup>Michael Newell, "Comparing American Perceptions of Post–Civil War Ku Klux Klan and Transnational Violence," *Security Dialogue* 51, no. 4 (August 2020): 287–304.

<sup>&</sup>lt;sup>48</sup>Jarvis and Legrand, "Proscription or Listing of Terrorist Organisations."

<sup>&</sup>lt;sup>49</sup>The norm against racism can be aimed both against the racial exception in the norm against terrorism and more generally against white supremacist ideology in national security institutions, but our immediate focus is on the former. We thank an anonymous reviewer for this distinction.

"terrorist," and lowering the discriminatory application of the norm against terrorism.

#### **Empirical Analysis**

#### **Observable Implications and Case Selection**

The discussion above boils down to three empirically verifiable claims: (1) the concept of "terrorist" is racialized, and designation practices have contributed to this racialization; (2) the racialized notion of the terrorist provides permissive conditions for the discriminatory application of the norm against terrorism to designations; and (3) policymakers can respond to contestation regarding discriminatory designations through defiance, window dressing, or transformation.

If the first claim is correct, we should find that the past and present of designation mechanisms and related practices have indeed reinforced stereotypical images of nonwhite groups as terrorists and white (supremacist) groups as not terrorists. If the second claim is correct, available designation data should show low numbers of white supremacist designations compared to designations of other violent groups. Regarding the third claim, it is too soon to draw definitive conclusions given that the first white supremacist terrorist designation occurred in December 2016. Nonetheless, we employ detailed context-specific information to make suggestions about whether recent white supremacist designations are closer to window dressing or transformation.

To demonstrate the role of the racial exception to the norm against terrorism in patterns of terrorist designation, we conduct a paired comparison of the designation regimes in the United States and UK. These countries have the oldest formal terrorist designation regimes in the West (starting in 1989 and 1997, respectively), as well as the longest lists of designees (72 in the United States and 92 in the UK as of February 2022).<sup>50</sup> Our argument not applying to these cases would cast serious doubt on its broader viability. Practically, long lists and longer time horizons give us greater confidence that we are analyzing patterns rather than one-off designations—something more tenuous in other countries with newer regimes.

Despite these similarities, the US and UK experiences with proscription are quite different. Most notably, UK law allows for the proscription of

<sup>&</sup>lt;sup>50</sup>The United States has designated 72 organizations as FTOs, over 100 organizations (and numerous individuals) under Executive Order 13224 as "Specially Designated Global Terrorists," 56 under Section 411 of the Patriot Act's "Terrorist Exclusion List," and an unknown number via individual rulings in immigration courts as "Tier III terrorist organizations." These numbers are imperfect estimates because an organization may be designated under multiple mechanisms, and some of these designations involve the same organization using different names.

purely domestic organizations, whereas US law does not. This variation lets us investigate the claim that designation systems might not be driven by racialized ideas surrounding "terrorism," since US-based white supremacist organizations simply cannot be designated under current US law. And indeed, the UK has proscribed five white supremacist organizations to the United States' one, with two of the former being US-based. We find, however, that the racial exception to the norm against terrorism runs deep in both countries; our case comparison enables us to trace how this exception plays out in different institutional environments.

Rarely is there obvious evidence of outright racism in any particular terrorist designation. Accordingly, we demonstrate the permissive conditions that the racialization of mechanisms of legal counterterrorism creates and the disparate outcomes concerning white supremacist vis-à-vis other types of designees. For each country, we first explain terrorist proscription regimes and provide an overview of organizations designated to establish broad patterns of nondesignation of white supremacists. Then we trace the development of these regimes to examine the role of the racial exception in institutional design. Finally, in the face of shifting public and political sentiment toward treating white supremacist organizations as terrorists, we analyze a recent white supremacist designation case in each country.

Our analysis does not presume to explain all factors influencing all terrorist designations. Rather, we shed light on important aspects of designation mechanisms that have been previously overlooked—namely, that these mechanisms are racialized in their design and enforcement, even as norms may appear to shift toward treating white supremacist organizations as terrorist. Moreover, the racialization of designation mechanisms both reflects and reinforces the racialization of the "terrorist" category more broadly. That this holds true cross-nationally despite differences in designation mechanisms adds credence to our argument about the role of the racial exception in national-level constructions of terrorism. Furthermore, it suggests that similar dynamics may also be at work in other countries with different proscription systems.

#### **Proscription in the United States**

As a self-styled global leader in combating terrorism, the United States has one of the most complex proscription regimes in the world, with multiple and sometimes overlapping mechanisms by which organizations and individuals can be designated as terrorists. Yet such mechanisms have overwhelmingly not been used to proscribe white supremacist organizations—a policy choice, we argue, that reflects and reinforces more widespread racialized notions of who is and is not a terrorist. We focus first on the Foreign Terrorist Organization (FTO) list, the longest-standing and most well-known of the US designation mechanisms. The FTO list is the only mechanism that institutes a blanket ban on individual membership in any listed organization, as opposed to other tools that work primarily through sanctioning financial activity. At minimum, then, the FTO list sends a signal about which groups the United States considers serious security threats, albeit one limited by law to groups originating outside the United States itself.

As Figure 1 shows, the breakdown of FTO proscriptions suggests that political actors see threats as stemming more from certain racialized ideologies than from specific groups. Of 72 total organizations listed as FTOs as of February 2022, 55 are nonstate Islamist extremist groups; another 12 are nationalist, far-left, or religious extremist organizations based in the Global South (including Palestine). Only 5 listed organizations are based in the Global North: Basque Fatherland and Freedom, the Continuity and Real Irish Republican Armies, Greek anarchist group Revolutionary Struggle, and Jewish extremist group Kahane Chai. No white supremacist organizations make an appearance. Commenting in 2019 on recent white supremacist attacks not being treated as terrorism, Congresswoman Alexandria Ocasio-Cortez remarked, "I can't help but come to the conclusion that these

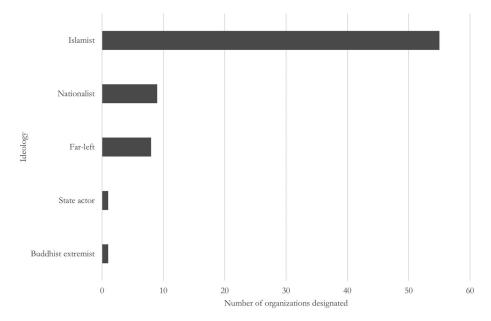


Figure 1. Organizations on the US Foreign Terrorist Organizations list.<sup>51</sup>

<sup>51</sup>Accurate as of February 2022. For data sources and coding decisions, see the online appendix.

labels—what's being labeled as terrorism is almost exclusively coming down to identity."<sup>52</sup>

Calls to designate white supremacist organizations have not produced widespread results, in part because responding to public or congressional pressure is not an official part of the designation process. Beginning in the State Department with initial analyst recommendations, the decision on a designation takes one to two years on average and requires vetting from lawyers at the Departments of Justice and the Treasury, as well as approval from Congress at the final stage (though Congress has never failed to approve an FTO designation). Members of Congress, researchers, and ordinary citizens do sometimes lobby for designating a particular group, but such efforts are historically uncommon and do not mandate any sort of response from the government.

In fact, the modal response to public pressure is no response. Nonprofits including the Center for American Progress and Anti-Defamation League, as well as the George Washington University Program on Extremism, have all recommended the State Department engage in more robust designation of white supremacists, naming organizations from the UK's National Action to Ukraine's Azov Battalion to Scandinavia's Nordic Resistance Movement.53 A letter sent to Secretary of State Mike Pompeo in October 2019 by forty members of Congress mentioned all three groups as eligible for designation, stating that "the American people deserve an explanation as to why these groups are not included on the FTO list."54 As we detail below, the United States' sole white supremacist terrorist designation (under a different mechanism, Executive Order [EO] 13224) is a group that members of Congress and experts had not previously emphasized in calls to proscribe white supremacists.<sup>55</sup> The 6 January insurrection at the US Capitol has not been followed by any further white supremacist designations at the time of writing despite congressional calls to do so, again illustrating that public input is not a key factor in the US designation process.<sup>56</sup>

<sup>54</sup>A copy of the letter is available at http://dearcolleague.us/2019/10/last-call-combat-white-supremacy/.

<sup>&</sup>lt;sup>52</sup>Confronting White Supremacy (Part 1): The Consequences of Inaction, Before the House Subcommittee on Civil Rights and Civil Liberties, 116th Cong. (15 May 2019), https://bit.ly/36MbyPS.

<sup>&</sup>lt;sup>53</sup>"4 First Steps for Congress to Address White Supremacist Terrorism," Center for American Progress, 30 October 2020, https://ampr.gs/332ZIVR; "Confronting the Rise in Anti-Semitic Domestic Terrorism," House Subcommittee on Intelligence and Counterterrorism, 15 January 2020, https://www.congress.gov/event/116th-congress/house-event/LC65383/text?s=1&r=6; Jon Lewis et al., *White Supremacist Terror: Modernizing Our Approach to Today's Threat*, joint report (Washington, DC, and New York: GW Program on Extremism and the Anti-Defamation League, April 2020), https://bit.ly/3nGv3Qy.

<sup>&</sup>lt;sup>55</sup>The Program on Extremism's report mentioned the RIM, but as it was released in the same month that RIM was designated and designation takes at least a year, it is implausible that it had any effect on the State Department's work.

<sup>&</sup>lt;sup>56</sup>Rep. Elissa Slotkin, who chairs the House of Representatives Subcommittee on Intelligence and Counterterrorism, sent a letter to Secretary of State Antony Blinken in April 2021 urging the designation of over a dozen overseas white supremacist organizations. A copy of the letter is available at https://bit.ly/3BBAIPg.

That said, many white supremacist groups are US-based, and there is no mechanism for proscribing US-based groups as "terrorist" under US law. As a result, there are real limits on the extent to which US proscription mechanisms can be used against white supremacists. Moreover, the designation process is often influenced by geopolitical concerns: for example, the decision not to designate the Haqqani network, a fundamentalist insurgent group linked to both al Qaeda and the Taliban, until 2012 was largely a product of concerns about offending the Pakistani government, given the Haqqanis' links to Pakistani state intelligence.<sup>57</sup>

Yet institutional design is not a given, and political concerns occur within a broader context of social relations shaping how policymakers assess threat. Focusing solely on institutional and political constraints cannot explain how those constraints came to be. How did the United States arrive at a set of proscription mechanisms that both limit its ability to target white supremacists and perpetuate the racialization of the "terrorism" category?

At this juncture, we find it important to underscore the well-documented role of racism in other areas of US federal legislation targeting political violence. For example, it was not until March 2022 that Congress passed the first federal antilynching law, the Emmett Till Antilynching Act. Between 1882 and 1968, at least 4,742 people, mostly African Americans, were lynched with impunity—acts widely understood as "racial terrorism."<sup>58</sup> The explicit racist opposition facing earlier attempts at passing such legislation underscores the racialized ways political violence in the United States has long been constructed, with long-standing institutional consequences for federal legislation.

Likewise, US proscription laws stem from and reproduce older racialized practices, namely in relation to immigration law. The legal mechanism for declaring an organization "terrorist" rests in the Immigration and Nationality Act (INA), the primary legislation determining criteria for admitting migrants to the United States. After initially racializing communists during the Cold War, the INA would set the stage for exclusionary policies that would evolve into contemporary counterterrorism legislation.

From its passage in 1965, the INA has helped construct what groups fit within ideal conceptions of US society and which are "Other" and, thus, threatening.<sup>59</sup> Under the INA, migrants from communist countries

<sup>&</sup>lt;sup>57</sup>Tim Legrand, "More Symbolic—More Political—Than Substantive': An Interview with James R. Clapper on the U.S. Designation of Foreign Terrorist Organizations," *Terrorism and Political Violence* 30, no. 2 (2018): 356–72.

<sup>&</sup>lt;sup>58</sup>Cong. Rec. S6364–6365 (13 June 2005); *New York Times* Editorial Board, "Lynching as Racial Terrorism," *New York Times*, 11 February 2015; Marouf A. Hasian Jr. and Nicholas S. Paliewicz, *Racial Terrorism: A Rhetorical Investigation of Lynching* (Jackson: University of Mississippi Press, 2021).

<sup>&</sup>lt;sup>59</sup>David Scott FitzGerald and David Cook-Martín, *Culling the Masses: The Democratic Origins of Racist Immigration Policy in the Americas* (Cambridge, MA: Harvard University Press, 2014); Mary L. Dudziak, *Cold* 

were banned during the Cold War from entering the United States except as refugees, and those found engaging in communist political activity after entry could be deported.<sup>60</sup> This occurred against a backdrop of "racial distancing," wherein communists were constructed as nonwhite or less white than noncommunist Americans.<sup>61</sup> Such "racial distancing" was facilitated by the popularity of communism among anti-colonial nationalists in the Global South, as well as Black Americans, who recognized communism's potential to challenge domestic discrimination rooted in white supremacy. Many Americans perceived Soviets as less white, most often "half-Oriental" or half-Asian, given their association with communism. A 1955 memo to CIA Director Allan Dulles by CIA Head of the Office of National Estimates Sherman Kent explained that Soviet aid was more favorably received in the Global South than US aid because the Soviets managed "to get themselves accepted as non-Europeans, as fellow Asians."<sup>62</sup>

Within this framework, anticommunism became a key criterion for US whiteness. Cold War-era administrations used the racialization of the communist/capitalist divide to invite migrants falling on the capitalist side (for example, upper-class Cuban refugees) into the US racial order as white, whereas other Cubans and communist migrants in the 1960s and '70s were constructed as racial Others.<sup>63</sup> Likewise, Eastern European refugees were similarly racialized, viewed as able to assimilate because of their anticommunist ideologies and their perceived whiteness.<sup>64</sup> Meanwhile, anti-colonial nationalists of color who also embraced communist ideology and did not shy away from violence were frequently considered terrorists rather than freedom fighters or insurgents.<sup>65</sup> It was not until 2008 that the George W. Bush administration lifted provisions under the INA that kept Nelson Mandela and other members of the anti-apartheid African National Congress from entering the United States due to "terrorist

War Civil Rights: Race and the Image of American Democracy (Princeton, NJ: Princeton University Press, 2002).

<sup>&</sup>lt;sup>60</sup>Immigration and Nationality Act, 8U.S.C. 1424 § 313 (1965). Since amended, the INA continues to deny immigration to anyone who has been an active member of a communist party in the past ten years.

<sup>&</sup>lt;sup>61</sup>Thomas Borstelmann, *The Cold War and the Color Line: American Race Relations in the Global Arena* (Cambridge, MA: Harvard University Press, 2001); Richard Seymour, "The Cold War, American Anticommunism and the Global 'Colour Line," in *Race and Racism in International Relations: Confronting the Global Colour Line*, ed. Alexander Anievas, Nivi Manchanda, and Robbie Shilliam (New York: Routledge, 2015), 157–74.

<sup>&</sup>lt;sup>62</sup>Cited in Matthew Jones, *After Hiroshima: The United States, Race and Nuclear Weapons in Asia, 1945–1965* (New York: Cambridge University Press, 2010), 292.

<sup>&</sup>lt;sup>63</sup>Cheris Brewer Current, "Normalizing Cuban Refugees: Representations of Whiteness and Anticommunism in the USA during the Cold War," *Ethnicities* 8, no. 1 (March 2008): 42–66; Eduardo Bonilla-Silva, *White Supremacy and Racism in the Post–Civil Rights Era* (Boulder, CO: Lynne Rienner, 2001).

<sup>&</sup>lt;sup>64</sup>Mae M. Ngai, *Impossible Subjects: Illegal Aliens and the Making of Modern America* (Princeton, NJ: Princeton University Press, 2004).

<sup>&</sup>lt;sup>65</sup>For a general discussion of insurgency and terrorism focused on apartheid South Africa, see Paul Rich, "Insurgency, Terrorism and the Apartheid System in South Africa," *Political Studies* 32, no. 1 (March 1984): 68–85.

activities."<sup>66</sup> The INA, therefore, melded racialized discourses of communists, understood to be nonwhite, with the "terrorist" category.

This connection would morph into replacement following the end of the Cold War, with "terrorists" co-opting communism as the primary foreign, racialized bogeyman against which the United States must fight. A definition of terrorism was added to the INA in 1992, formalizing terrorism as grounds for exclusion.<sup>67</sup> Further amendments in 1996 codified the formal designation of organizations as FTOs-and FTO designation, in turn, as grounds for exclusion. The background for these changes was not only concern about terrorism, but terrorism as located in (implicitly nonwhite) migrant communities.<sup>68</sup> So strong was the association between terrorism and migrants that, when asked in a 1993 Senate Judiciary Committee hearing about what the federal government should be doing regarding "the nature of terrorist action and activities in this country and outside this country," former State Department deputy coordinator for counterterrorism Clayton McManaway replied, "[conducting] a review of our immigration laws."69 Constructing "terrorism" as the provenance of the racialized Other is rarely so explicit in contemporary discussions, yet it is a deeply entrenched practice with ongoing effects, as would become further evident after a horrific domestic attack a few years later.

The 1995 Oklahoma City bombing, arguably the deadliest white supremacist attack in the twentieth century,<sup>70</sup> could have sparked a shift in where, and from whom, terrorism was expected to originate. Instead, US terrorism legislation passed in the bombing's aftermath continued to distance terrorism from whiteness and locate the threat in migrant communities. Proposed legislation suggested giving the president sole authority to legally designate actors as "terrorist" with neither congressional nor agency oversight. In a 1995 Senate Judiciary Committee hearing, Mary Mourra Ramadan of the American-Arab Anti-Discrimination Committee captured concerns about this power that remain relevant to this day: "Since the President is not compelled to designate every entity meeting the definition [of terrorism], he necessarily must be applying some other unstated criteria to do so."<sup>71</sup>

<sup>&</sup>lt;sup>66</sup>Olivia B. Waxman, "The U.S. Government Had Nelson Mandela on Terrorist Watch List until 2008. Here's Why," *Time*, 18 July 2018.

<sup>&</sup>lt;sup>67</sup>Foreign Relations Authorization Act, FY 1992 and 1993, P. L. No. 102-138, §212(a)(b)(i).

<sup>&</sup>lt;sup>68</sup>Indeed, the identification of "terrorist" with "racialized Muslim" had already occurred by this point. As multiple former intelligence officials stated in interviews with one of us in 2019, "terrorism" in the 1990s meant al Qaeda, Hezbollah, and Palestinian liberation groups, along with "maybe one person" at the National Counterterrorism Center working on the Irish Republican Army.

<sup>&</sup>lt;sup>69</sup>Terrorism in America: A Comprehensive Review of the Threat, Policy, and Law, Hearings Before the US Senate Committee on the Judiciary, 103rd Cong. (21–22 April 1993).

<sup>&</sup>lt;sup>70</sup>The Oklahoma Commission on the 1921 Tulsa race massacre estimated as many as 300 killed, which, if true, would surpass Oklahoma City's death toll of 168. See Oklahoma Commission to Study the Tulsa Race Riot of 1921, "Final Report" (28 February 2001).

<sup>&</sup>lt;sup>71</sup>US Senate Judiciary Subcommittee on Terrorism, Technology, and Government Information, "Counterterrorism Legislation," 4 May 1995.

The Antiterrorism and Effective Death Penalty Act of 1996 (AEDPA) would ultimately give designation power to the State Department, not the White House, but without addressing Ramadan's concern about the likely implicit biases in designation. The AEDPA made possible designating FTOs—but not domestic ones—along with criminalizing the provision of material support to designated FTOs and introducing further immigration restrictions.<sup>72</sup> None of these measures bore any relation to the white US citizen perpetrator of the attack, Timothy McVeigh, or the larger white supremacist network to which he belonged. Despite the threat from white supremacists, the focus remained, again, on keeping out international (and nonwhite) threats, rather than targeting white threats much closer to home.

Thus, the US system of constraints surrounding who is considered "terrorist" demonstrates clear racialization, stemming from immigration legislation and drawing on long-standing conceptual linkages between political resistance and an Other constructed as nonwhite. Though the decision-making process for any particular designation may be complex, the role of racism within the broader US counterterrorism apparatus sheds light on what kinds of organizations do not intuitively register as "terrorists" under current norms. We explore in the next section whether these norms may be changing.

#### Normative Challenges: Designating the Russian Imperial Movement

Can the racial exception in the norm against terrorism be transformed? In the 2010s, heightened public awareness of racial inequality and increased scrutiny of US counterterrorism efforts brought renewed attention to white supremacist violence. In April 2020, the State Department caught many observers by surprise when it designated the white supremacist RIM as a terrorist organization under EO 13224. A separate mechanism from the FTO list, EO 13224 creates the category of "Specially Designated Global Terrorists" (SDGTs) and applies financial sanctions to all such organizations. Even though such a designation does not criminalize membership in an organization the same way an FTO designation does, the listing still represented a departure from past proscription policy. No US government agency had ever previously designated a white supremacist organization of any stripe under any mechanism (see Figure 2 for an overview of SDGTs). The designation thus represented "decisive action," State Department Coordinator for Counterterrorism Nathan Sales said in a briefing.<sup>73</sup>

 <sup>&</sup>lt;sup>72</sup>Anti-Terrorism and Effective Death Penalty Act of 1996, P. L. 104-132 (1996), Titles III and IV.
 <sup>73</sup>Nathan A. Sales, "Briefing on the United States Designation of the Russian Imperial Movement and Its Leaders as Global Terrorists," 6 April 2020, https://2017-2021.state.gov/briefing-with-coordinator-for-counterterrorism-ambassador-nathan-a-sales-on-the-united-states-designation-of-the-russian-imperial-movement-and-its-leaders-as-global-terrorists/index.html.

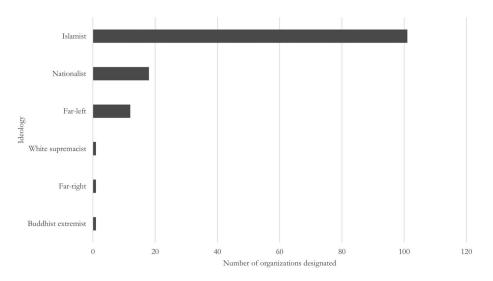


Figure 2. "Specially Designated Global Terrorists."74

Does RIM's designation point toward window dressing or transformation? On the surface, it appears a significant maneuver, one that could potentially herald a reorientation of counterterrorism policy toward a growing global white supremacist threat. It also echoes repeated calls from experts and members of Congress that white supremacist organizations meet terrorist designation standards. The State Department itself had reportedly considered designating the neo-Nazi Atomwaffen Division (AWD)—a US-based international network with cells in Canada, Germany, and elsewhere—in March 2020.<sup>75</sup>

Given the range of possible white supremacist organizations to designate, the (currently sole) choice of RIM is unusual in several respects. Notably, RIM was a relatively unknown organization among the US public, in large part due to its lack of violent attacks. Operating primarily in Eastern Europe and Scandinavia, RIM has never directly planned or perpetrated an attack, much less one against US interests.<sup>76</sup> This stands in contrast to organizations such as Combat 18 and the Nordic Resistance Movement, which are active in perpetrating violence and could be designated as foreign organizations. Combat 18 had also been designated by a country in which it is not based (Canada), creating precedent for the United States to do the same. Had the United States wanted to signal a new commitment to countering white supremacist violence, it might have chosen an organization that had either operated on US soil or targeted civilians in an allied country.

<sup>&</sup>lt;sup>74</sup>Accurate as of February 2022. For data sources and coding decisions, see the online appendix.

<sup>&</sup>lt;sup>75</sup>Natasha Bertrand, Nahal Toosi, and Daniel Lippman, "State Pushes to List White Supremacist Group as Terrorist Org," *Politico*, 9 March 2020, https://politi.co/397KxJx.

<sup>&</sup>lt;sup>76</sup>Individuals who attended a RIM paramilitary training camp were later charged with planning to bomb housing for asylum-seekers in Sweden. There is no evidence that these individuals were either members of or directed by RIM in their plans. See Josephine Huetlin, "Russian Extremists Are Training Right-Wing Terrorists from Western Europe," *Daily Beast*, 2 August 2017, https://bit.ly/33cWDgz.

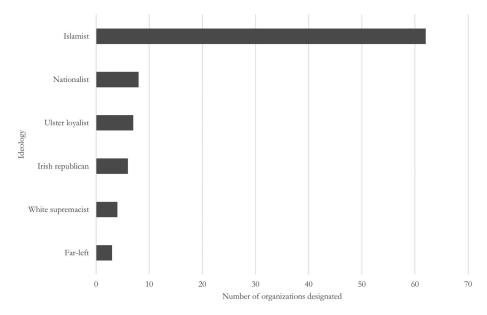


Figure 3. Organizations listed as "terrorist" under the Terrorism Act 2000.77

The example of a group the State Department considered designating but ultimately did not-the AWD-more clearly illustrates the political incentives at work. As a transnational organization, AWD is not immediately excluded from consideration under US designation mechanisms, which state that designees must be "foreign" but does not define what this means. Past legal interpretations have understood "foreign" as "foreign-based," such that an AWD designation would have shifted established practice and likely triggered resistance from the Department of Justice and members of Congress.<sup>78</sup> Accordingly, an AWD designation would have been a more significant policy maneuver than the eventual RIM designation precisely because of the group's US linkages. Instead, the United States continued to locate the problem of terrorism as coming from "over there"as it previously did by developing terrorism proscription statutes out of immigration policy, by replacing "communist" with "terrorist" as the primary label for constructing a racial and ideological Other, and by continually and repeatedly designating Islamist extremist organizations and not organizations whose members or ideologies looked more "familiar." A former US official with extensive experience in the US terrorist proscription system indicated that designating RIM was likely a "fig leaf," one meant to pacify the Trump administration's political opponents rather than seriously address white supremacist violence.<sup>79</sup> By choosing a relatively

<sup>78</sup>Designation of Foreign Terrorist Organizations, 8U.S.C. § 1189.

<sup>&</sup>lt;sup>77</sup>Accurate as of February 2022. For data sources and coding decisions, see the online appendix. For the Terrorism Act 2000 see https://www.legislation.gov.uk/ukpga/2000/11/contents.

<sup>&</sup>lt;sup>79</sup>Interview with former official, July 2020.

obscure group that would neither raise questions of statutory interpretation nor draw attention to US actors' role in global white supremacist violence, the administration could appear to respond to overwhelming public pressure without engaging in counterterrorism activities on US soil. Thus, the RIM designation may be more window dressing than transformation—a persistence of racial exceptions to norms rather than a subversion of them despite changing sentiment toward racial justice in the United States.

Because designation takes one to two years, it remains possible that the United States is currently in the process of designating other white supremacist groups or will do so in the future. The case of recent white supremacist terrorist designations in the UK, which we analyze below, suggests that the passage of time may produce more such designations in the United States as well. Still, the evidence presented thus far indicates that more sustained attempts to designate white supremacists may face an uphill battle against the profound racialization of the "terrorist" category.

#### Proscription in the United Kingdom

The UK's proscription system differs markedly from the United States' in that it is possible in the UK to designate domestic organizations as "terrorist." Accordingly, the UK case allows us to observe whether such a domestic mechanism mitigates the racialized dynamics that we observe in the US case—that is, if the ability to designate white supremacist organizations closer to home makes it more likely that a country will do so. And indeed, the UK has designated five white supremacist organizations to the United States' one. Still, as Figure 3 shows, massive racial disparities exist in the UK's prescription patterns, raising questions of whether its designations of white supremacists as terrorist groups are evidence of transformation or window dressing.

Here we focus on the Terrorism Act 2000, which subsumed several older terrorism statutes related to the conflict in Northern Ireland and for the first time allowed the government to designate foreign organizations as terrorists. Because of the possibility of designating domestic organizations, the UK designation process starts in the Home Office, rather than the equivalent of the US State Department (the Foreign & Commonwealth Office). Otherwise, the UK process is quite similar to its US counterpart, with designations taking around a year and requiring approval from Parliament.

The first round of designations under the new Terrorism Act, in March 2001, included a wide spread of foreign organizations, ranging from Greek anarchists to Basque separatists to al Qaeda. By contrast, the 49 additional

organizations designated over the next fourteen years were all either Islamist extremist or based in Muslim-majority countries.<sup>80</sup> Some, such as the Islamic State, operated in the UK; many did not. During the same period, numerous white supremacist organizations also recruited and perpetrated attacks in the UK, including the anti-immigrant EDL and neo-Nazi Combat 18, yet their activities did not result in designation. The UK would not designate a white supremacist organization until December 2016, which we discuss in more detail below.

What explains this shift away from a relatively pluralistic approach to proscription toward solely designating organizations based abroad in non-majority-white countries? Certainly the 9/11 attacks played a role, both in shaping British perceptions of the preeminent terrorist threat and in driving pressure on a key US ally to adapt its counterterrorism laws. Following 9/11, the Terrorism Act was amended to grant the home secretary power to ban entry to anyone suspected of being a terrorist, a change that continues to be controversial.<sup>81</sup> At the time, the act also allowed for indefinite detention of foreign nationals without charge or trial, a provision repealed in 2006 on the grounds of violating the European Convention on Human Rights (ECHR).82 That British citizens were not subject to the same suspension of habeas corpus rights illustrates a tendency in UK counterterrorism legislation to treat terrorism as an external threat rather than one emanating from inside (white) British society. The 7/7 bombings in London further reinforced the association of terrorism with racialized Muslim and particularly South Asian communities, straining already tense relations.83

As in the United States, however, UK views on terrorism crystallized within larger sociopolitical institutions—in the UK's case, within the context of colonialism. Two primary factors shaped UK terrorism law: colonial counterinsurgency campaigns throughout the British Empire, and the conflict in Northern Ireland. From the Kenyan Mau Mau insurgency to independence struggles in India, the British used the term "terrorist" to describe the nonwhite "savage"<sup>84</sup>—so frequently, in fact, that British colonial police records from India present the term as a synonym for "revolutionary."<sup>85</sup> By racializing revolutionaries, the British justified oppressive, violent,

<sup>&</sup>lt;sup>80</sup>Not including splinter groups or affiliates of already-designated organizations.

<sup>&</sup>lt;sup>81</sup>Geoffrey Bennett, "Legislative Responses to Terrorism: A View from Britain," *Penn State Law Review* 109, no. 4 (2005): 947–66.

<sup>&</sup>lt;sup>82</sup>Anti-terrorism, Crime and Security Act 2001 § 33, repealed by the Immigration, Asylum and Nationality Act 2006.

<sup>&</sup>lt;sup>83</sup>Tahir Abbas, "British South Asian Muslims: Before and after September 11," in *Muslim Britain: Communities under Pressure*, ed. Abbas (London: Zed Books, 2005), 3–17.

<sup>&</sup>lt;sup>84</sup>Frederick Cooper, "Mau Mau and the Discourses of Decolonization," *Journal of African History* 29, no. 2 (July 1988): 313–20.

<sup>&</sup>lt;sup>85</sup>Joseph McQuade, A Genealogy of Terrorism: Colonial Law and the Origins of an Idea (Cambridge: Cambridge University Press, 2021), 18.

illiberal action within overarching discourses of Great Britain as a civilizing, peaceful force, creating dichotomies wherein managing the "savage" required methods more widely considered distasteful.<sup>86</sup> Applying the term "terrorist" to such peoples further cemented the association between racial Others and violent threats, with legacies both in former colonies' security laws and back home in the UK.<sup>87</sup>

Ireland, itself a colonial subject, provided a link between racialization and terrorism in other parts of the British Empire and a conflict within the UK proper. The racialization of the Irish complicates the white/nonwhite binary, as visually the Irish appear as white as the English. The script in other parts of the empire, however, demanded the racialization of a colonized population in order to justify violence against them. As a result, the Irish were racialized as less or not white: the "civilizing mission" in Ireland had failed, so the argument went, because the Irish were racially inferior and required a heavier hand in the form of counterterrorism.<sup>88</sup> That contemporary UK terrorist proscription laws emerged out of the Irish conflict must be understood in their broader colonial context, wherein "terrorism" is the provenance of a racial Other, even and especially when it occurs at home.

This racialization of the "terrorist" label has occurred against the backdrop of larger negotiation of British identity in the twenty-first century vis-à-vis racial (and often explicitly foreign) Others, which appears clearly in conversations surrounding terrorist proscription. An analysis of all parliamentary debates surrounding proscription between 2002 and 2014 revealed that the construction of the UK as a liberal, welcoming country-particularly following conversations about the Terrorism Act's violations of the ECHR-was pivotal in discussions of terrorist designations during this period.<sup>89</sup> Whereas the UK is constructed in proscription debates as a tolerant and responsible international actor, the terrorist Other is illiberal, unintelligible, and animalistic. As one MP put it, "Fundamentalist organisations are, by their nature, barking mad."90 Given that all proscription debates during this period concerned Islamist organizations, composed (mostly) of brown individuals, proscription processes amounted to constructions of nonwhite foreigners as lesser-than and terrorism as the provenance of racial Others. This construction served to divert attention from

<sup>89</sup>Jarvis and Legrand, "Legislating for Otherness."

<sup>&</sup>lt;sup>86</sup>Laleh Khalili, *Time in the Shadows: Confinement in Counterinsurgencies* (Stanford, CA: Stanford University Press, 2013).

<sup>&</sup>lt;sup>87</sup>McQuade, Genealogy of Terrorism.

<sup>&</sup>lt;sup>88</sup>R. M. Douglas, "Anglo-Saxons and Attacotti: The Racialization of Irishness in Britain between the World Wars," *Ethnic and Racial Studies* 25, no. 1 (January 2002): 40–63; Mary J. Hickman and Louise Ryan, "The 'Irish Question': Marginalizations at the Nexus of Sociology of Migration and Ethnic and Racial Studies in Britain," *Ethnic and Racial Studies* 43, no. 16 (December 2020): 96–114.

<sup>&</sup>lt;sup>90</sup>Alan Simpson, Parl. Deb. 437 H.C. (13 October 2005) col. 476, quoted in Jarvis and Legrand, "Legislating for Otherness."

the growing threat of white supremacist violence and locate it in a different policy space, one not linked to international discourses of existential threats following 9/11.

This tendency extends beyond legal institutions to other facets of UK counterterrorism policy, illustrating how the racialization of legal mechanisms is just one example of the broader racialization of the "terrorist" label. Prevent, a program that aims to dissuade individuals from adopting radical beliefs (as defined by the state), has been heavily criticized for its disproportionate focus on racialized Muslims and construction of them as members of a "suspect community."91 Prevent's statutory requirements mandate that teachers and National Health Service staff report to the government individuals they suspect may be vulnerable to radicalization. Research finds that race is "omnipresent" in Prevent policy and training for these mandatory reporters. Even as reporters are warned that everyone is susceptible to radicalization regardless of race or ethnic background, Muslims are regularly reported to Prevent for simply practicing their religion, whereas white non-Muslim individuals must display additional signs of radicalization in order to be reported.<sup>92</sup> In this way, racialized Muslims are consistently and near-instinctually placed within a framework of "terrorism"; white individuals are not.

As in the United States, factors other than the racialization of the "terrorist" category have affected designations. Debates over the proscription of the entire Lebanese group Hezbollah in 2019—previously, only its military wing had been designated—raised concerns about political opportunism driving the timing of proscription, rather than new evidence about the group.<sup>93</sup> Alliance considerations also play a role, with the UK following Pakistan's lead in designating the separatist Balochistan Liberation Army in 2006. Still, the lack of white supremacist proscriptions until 2016, especially in a country with the ability to designate domestic organizations, cannot be explained by geopolitical factors alone. Moreover, such factors do not exist independently of broader constructions of UK identity and the deep entrenchment of racism in UK conceptualizations of "terrorism."

#### Normative Challenges: Designating National Action

In December 2016, the UK became the first white majority country to legally designate a white supremacist group as a terrorist organization.

<sup>&</sup>lt;sup>91</sup>Tina G. Patel, "It's Not about Security, It's about Racism: Counter-Terror Strategies, Civilizing Processes and the Post-Race Fiction," *Palgrave Communications* 3 (2 May 2017): article no. 17031; Leda Blackwood, Nick Hopkins, and Stephen Reicher, "From Theorizing Radicalization to Surveillance Practices: Muslims in the Cross Hairs of Scrutiny," *Political Psychology* 37, no. 5 (October 2016): 597–612.

<sup>&</sup>lt;sup>92</sup>Younis and Jadhav, "Islamophobia in the National Health Service."

<sup>&</sup>lt;sup>93</sup>"UK's Labour Questions Motive behind Hezbollah Ban," *Times of Israel*, 26 February 2019, https://bit. ly/319ioEb.

National Action (NA), the designee, is a neo-Nazi organization formed in 2013 that had risen to public prominence following its vocal support of the June 2016 murder of MP Jo Cox. A man who had attempted to murder a Sikh dentist in 2015 while shouting "white power" self-identified as an NA member, though the organization's leadership did not acknowledge his affiliation.<sup>94</sup>

NA's designation may represent a more transformative shift toward considering white supremacists as terrorists than RIM's designation by the United States. Unlike RIM, NA actually operated in the country in which it was designated, and an alleged member had claimed a violent attack. Moreover, NA's designation has been followed by designations of other white supremacist organizations (see Table 1), lending some credence to the idea that other countries will also designate more white supremacist groups with time. Yet scrutiny of the decision to designate NA as opposed to other white supremacist organizations suggests that the designation may have had more to do with the changing public conversation than a genuine prioritization of white supremacist violence—in other words, window dressing. Parliamentary debates over the designation of NA, while unanimously in support of the move, also involved concerns over free speech and civil liberties that had not featured prominently in proscription debates for Islamist organizations.

According to the UK Home Office, NA was designated because it was "concerned in terrorism," a term that under the Terrorism Act means it "glorified" and promoted terrorism.<sup>95</sup> Put differently, NA did not need to commit an act of terrorism itself in order to merit proscription; it simply needed to express support for others' terrorist actions. Under this criterion alone, numerous other white supremacist organizations operating in the UK qualify for proscription—including Combat 18, a British neo-Nazi organization tied to the Christchurch massacre and designated and banned in Canada and Germany, respectively. Moreover, other white supremacist organizations that actually perpetrated attacks constitute even more straightforward cases for designation yet remain unlisted, such as the EDL. Notably, the perpetrator of MP Cox's murder—the murder that NA had publicly supported and that strengthened calls for designation—was a known EDL supporter.<sup>96</sup>

NA differs from unlisted organizations not in the brutality of its attacks, but in the nature of its broader activities. The Home Office was explicit that NA's laudatory response to Cox's murder was not the reason for

<sup>&</sup>lt;sup>94</sup>Graham Macklin, "Only Bullets Will Stop Usl': The Banning of National Action in Britain," *Perspectives on Terrorism* 12, no. 6 (December 2018): 104–22.

<sup>&</sup>lt;sup>95</sup>"National Action Becomes First Extreme Right-Wing Group to Be Banned in UK," press release, Home Office of the United Kingdom, 16 December 2016, https://bit.ly/2KliLZZ.

<sup>&</sup>lt;sup>96</sup>Ian Cobain, Nazia Parveen, and Matthew Taylor, "The Slow-Burning Hatred That Led Thomas Mair to Murder Jo Cox," *Guardian*, 23 November 2016, https://bit.ly/2JalycD.

designation-the process had begun before the murder and was delayed to avoid accusations of trying to sway the courts during the perpetrator's trial and sentencing-but NA had a large public profile even before this. The 2015 attempted murder of a Sikh man by an alleged NA member sparked outrage on social media when it was reported as a "raciallymotivated hate crime" rather than terrorism, despite the attacker's selfavowed neo-Nazi views.<sup>97</sup> NA's public demonstrations and recruitment on college campuses meant it already had a national profile in its second year of existence. Set against a backdrop of growing public concern about white supremacist violence in the UK, the organization presented an ideal candidate for responding to public pressure-pressure that does not normally exist during a proscription process.<sup>98</sup> As in the United States, responding to lobbying efforts, from citizens or otherwise, is not an official part of proscribing an organization. Nevertheless, much as growing attention to white supremacist violence in the United States helped lead to the proscription of a white supremacist organization, the tenor of public conversation in the UK also affected the likelihood of designating a group like NA, if not NA itself.

Interestingly, though some public pressure existed to designate a white supremacist organization, legislative pushes focused on organizations other than NA. For example, in November 2016, MP Louise Haigh requested a parliamentary debate on the possible proscription of Britain First, a fascist political party known for invading mosques. In the following weeks, she received death threats online, calling her a "Muslim-lover" and stating the emailer would not rest until she was murdered.<sup>99</sup> The House of Commons did not proceed in calling for additional discussion of Britain First's involvement in terrorism and possible proscription, with one MP stating that "clear evidence of terrorist involvement" was needed.<sup>100</sup> Much like NA, Britain First had not itself engaged in direct acts of violence; unlike NA, Britain First remains undesignated.

When the proposal to proscribe NA arrived before Parliament, it became clear the parliamentary debate would also look somewhat different than usual. As in past proscription cases, MPs highlighted the threat posed by both NA and the broader ideology it represented. No one spoke in opposition.<sup>101</sup> Still, some MPs expressed concern that proscribing NA, while appropriate, might create a precedent for designating white supremacist

<sup>&</sup>lt;sup>97</sup>Lizzie Dearden, "What Is a Terror Attack? Question Raised as People Compare Leytonstone Stabbing and Tesco 'White Power' Attack," *Independent*, 7 December 2015, https://bit.ly/3646APo.

<sup>&</sup>lt;sup>98</sup>Recent press coverage and public interest in terrorist proscriptions in white-majority countries are historical anomalies: traditionally, proscriptions receive little if any media attention and proceed as a routine bureaucratic process.

<sup>&</sup>lt;sup>99</sup>Helen Pidd and Frances Perraudin, "Female MP Received Death Threats for Calling for Ban on Britain First," *Guardian*, 15 December 2016, https://bit.ly/3l4kLrP.

<sup>&</sup>lt;sup>100</sup>David Lidington, Parl. Deb. 617 H.C. (24 November 2016) col. 1308.

<sup>&</sup>lt;sup>101</sup>Public legislator opposition to terrorist designations is rare, if not unheard of, in the UK.

organizations as "terrorist" that could later infringe on UK citizens' free speech rights. In the House of Lords, Baroness Hamwee suggested that NA's designation raised questions of "the distinction between distasteful and, in a non-technical sense, offensive speech and the promotion of terrorism."<sup>102</sup> MPs in both houses also did not raise doubts about making NA's designation time-delimited and subject to review—a recommendation Independent Reviewer of Terrorism Legislation David Anderson made in 2011 for all terrorist designations, and one that had previously produced frustration.<sup>103</sup> NA's proscription therefore created tensions in accepted narratives both of what terrorism is under UK law (something foreign and "Other") and who the UK is as a liberal actor (not in the business of limiting free speech).

Thus, the designation of NA reinforces longer-standing racial dynamics within the UK terrorist proscription process, rather than transforming them. That NA was the first non-Islamist group designated in fifteen years illustrates a clear template in the British national security landscape for what terrorism is and is not—namely, that it is not usually the purview of white British nationals. Crucially, the designation of NA unsettled conceptualizations of terrorism as a racialized, foreign problem and forced confrontation with domestic political violence less far away from mainstream ideologies. As the debate over free speech in Parliament shows, proscribing NA represents a threat to civil liberties in the UK in a way that past proscriptions of Islamist groups did not, precisely because NA's ideology requires locating terrorism within, and directing counterterrorism efforts toward, white British society.

The UK has since designated four more white supremacist organizations (see Table 1), which raises the argument that the United States and other countries may also designate additional white supremacist organizations given more time. The move to designate the neo-Nazi SKD also represents a departure from past patterns of not responding to MPs' calls to designate particular organizations, as MP Stephen Doughty and civil society groups had campaigned for SKD's proscription.<sup>104</sup> Hope Not Hate, an advocacy organization involved in calling for the proscription of SKD, expressed less optimism after the subsequent designation of SKD affiliate Feuerkrieg Division, stating that the "move to proscription fits the existing pattern of diminishing or defunct groups being banned long after their threat has

<sup>&</sup>lt;sup>102</sup>Baroness Hamwee, Parl. Deb. 777 H.L. (15 December 2016) col. 1446.

<sup>&</sup>lt;sup>103</sup>The Independent Reviewer of Terrorism Legislation is an official position appointed by the Home Secretary and Treasury to review the operation of UK counterterrorism law. For a prototypical example of prior concern about time-delimited proscription orders, see the exchange between Keith Vaz and James Brokenshire during the debate on the proscription of Boko Haram and Ansar al-Sharia UK, Parl. Deb. 566 H.C. (10 July 2013) col. 458. For support of time limits in the case of NA, see Keith Vaz, Parl. Deb. 618 H.C. (14 December 2016) col. 916.

<sup>&</sup>lt;sup>104</sup>Jamie Grierson, "UK to Ban Neo-Nazi Sonnenkrieg Division as a Terrorist Group," *Guardian*, 24 February 2020, https://bit.ly/3q3FAaw.

passed."<sup>105</sup> Overall, the mechanisms behind these particular designations protracted public and parliamentary campaigns—suggest that any changes in racial norms surrounding proscription will be more bottom-up than top-down, with pushes from concerned citizens and MPs affecting designation rather than an explicit realignment of government national security priorities. At higher levels of government, the racial exception to the norm against terrorism remains strong.

#### Racism, January 6, and the Future of White Supremacist Designation

How should we understand patterns of terrorist proscription? In this article, we have used this question to approach the role of racism in constructing the legal category of "terrorist" in white-majority countries, an understudied topic in terrorism studies and international relations more generally. We have made three key claims: first, that large disparities between the nondesignation of white supremacists compared to other actors engaged in similar political violence, and the inability of nonracial explanations alone to explain these disparities, can be understood as institutional racism.

Second, the pattern of white supremacist nondesignations is made possible by the racialization within counterterrorism institutions. Through case studies of official terrorist designations in the United States and UK, we have shown that not only do governments proscribe Islamist extremist organizations and organizations from non-Western countries at much higher rates than they do white supremacist organizations, but that designation mechanisms themselves are firmly situated within systems that construct the "terrorist" as a racial Other. As a result, designation reflects and reinforces the racialization of the "terrorist" category. This permits the discriminatory application of the norm against terrorism in designation cases—which, in a third and final claim, we argue, is a robust practice, even as societal attitudes toward racism and racial equity shift.

The white supremacist insurrection at the US Capitol on 6 January 2021, which occurred during the writing of this article, provides an opportunity to consider the dynamics of norm contestation after a significant white supremacist attack. Indeed, shortly following the attack, Canada designated four white supremacist organizations as terrorist, three of which are US-based (see Table 1). The UK similarly designated two US-based white supremacist organizations in the six months after the insurrection. Together, these actions send a strong message about the United States as

<sup>&</sup>lt;sup>105</sup>Daniel De Simone, "Neo-Nazi Group Led by 13-Year-Old Boy to Be Banned," BBC News, 13 July 2020, https://bbc.in/3fxwQVs; Lizzie Dearden, "Atomwaffen Division: UK Government Accused of 'Dithering' over Ban of Neo-Nazi Terrorist Group," Independent, 21 April 2021, https://bit.ly/3xjS3dK.

a locus of white supremacist activity and identify a much larger problem than previously acknowledged.

Yet, in what by now is a familiar pattern, these designations also externalized the white supremacist threat, with domestic actions undercutting apparent commitments to combating white supremacist violence. In September 2021, the UK Electoral Commission allowed fascist group Britain First to reregister as a political party, despite its leader having been convicted under the Terrorism Act, and despite earlier calls to proscribe the group as a terrorist organization.<sup>106</sup> Designations of UK-based white supremacist groups, then, appear as window dressing at best. Meanwhile, in the United States, discussion of a domestic terrorism statute—a necessary precursor to designating any US-based white supremacist organizations—has largely disappeared from the national conversation after a massive surge in interest following the insurrection, evincing a pattern observed elsewhere of discourse "snapping back" after initial outrage following a white supremacist attack.<sup>107</sup>

Our findings suggest that further explorations of norm contestation surrounding the "terrorist" classifier can shed light on these postinsurrection dynamics. Our work points to broader institutional frameworks within which counterterrorism policy is situated, illustrating that racialization is deeply embedded in national security institutions and shedding light on how difficult it may be to transform singular mechanisms without transforming the entire framework. Other aspects of a national security apparatus, including policing and intelligence, are also deeply entangled with racialized perceptions of threat in their attempts to present the state monopoly on the use of violence as legitimate. For example, the construction of what Joe Soss and Vesla Weaver call "race-class subjugated communities" as the primary targets of law enforcement in the United States reflects similar dynamics to the racial exception we identify in the norm against terrorism.<sup>108</sup> Further exchange between research on counterterrorism and other areas of the national security apparatus is, in our view, warranted.109

Practically, our evidence suggests that attempting to change the boundaries between terrorist and nonterrorist violence, especially when that violence upholds established power hierarchies, is not only difficult but may actually reproduce larger systems of racialization within Western

<sup>&</sup>lt;sup>106</sup>Lizzie Dearden, "Far-Right Group Britain First Allowed to Register as Political Party by Electoral Commission," *Independent*, 28 September 2021, https://bit.ly/3wq47dJ. Britain First was automatically deregistered in 2017 for failing to renew its registration by the deadline.

<sup>&</sup>lt;sup>107</sup>Spencer Ackerman, "The Last Thing We Need Is Another War on Terror," *Daily Beast*, 13 January 2021, https://bit.ly/3wnY49i; Meier, "Idea of Terror," 506.

<sup>&</sup>lt;sup>108</sup>Joe Soss and Vesla Weaver, "Police Are Our Government: Politics, Political Science, and the Policing of Race–Class Subjugated Communities," *Annual Review of Political Science* 20 (2017): 565–91.

<sup>&</sup>lt;sup>109</sup>Anna A. Meier, "Terror as Justice, Justice as Terror: Counterterrorism and Anti-Black Racism in the United States," *Critical Studies on Terrorism* 15, no. 1 (March 2022): 83–101.

sociopolitical hierarchies.<sup>110</sup> Indeed, as Victor Ray and Louise Seamster have noted, policy changes within racialized institutions may be incorrectly interpreted as moves toward equality.<sup>111</sup> Officials seeking to deracialize the concept of terrorism may find that racism and the gravitas of the term "terrorism" are, in fact, inextricable.

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#### **Data Availability Statement**

The data and materials that support the findings of this study are available in the *Security Studies* Dataverse at https://doi.org/10.7910/DVN/FEAZTU.

<sup>110</sup>Husain, "Deracialization, Dissent, and Terrorism."

<sup>111</sup>Louise Seamster and Victor Ray, "Against Teleology in the Study of Race: Toward the Abolition of the Progress Paradigm," *Sociological Theory* 36, no. 4 (December 2018): 315–42.